



FRASER SQUADRON
A UNIT OF CANADIAN POWER & SAIL SQUADRONS - PACIFIC MAINLAND DISTRICT
LADNER POSTAL OUTLET, P.O. BOX 18528, DELTA B.C. V4K 4V7



Wednesday October 14, 2015
Ladner Yacht Club – 1900-2100

Attendees: Byron Buie, Donalda Buie, Gouri Chinnappa, Carolyn Duguid, Rick and Rose Easthom, Bob Everson, Bill Hawryluk, Bob Juulsen, Peter Lefroy, Nan Lockie, Dave Mellis, Jan and Les Muller, John and Barb Dymond, Paul and Kathleen Vanderwood, Vidas Vitkus, Meredith Williamson.

Regrets: Dave & Willina Collins, Murphy Ni, Cleve Pryde, Colin Redwood.

Guests: None

Chair: Dave Mellis

Minutes: Gouri Chinnappa

Call to order – 1900 hrs

- 1) **Roll Call** – Welcome to Bridge members
- 2) **Previous Minutes** - Motion to Accept: Peter Lefroy; Seconded by Donalda Buie
- 3) **Business arising from previous minutes** - None
- 4) **Officer Reports**

a) Commanders report - (Dave Mellis)

The following was sent by email:

The PMD meeting- The Meeting was well attended and several issues were addressed.

- 1) The new computer program replacing WABAS is in the final stages of testing and should be up and running early next year.
- 2) New PCOC form to be used- Training officers to elaborate
- 3) About a 10% decrease in membership overall in PMD
- 4) Need to find ways to resign members-To be discussed in New Business
- 5) Meeting with Asia Pacific Group- Rick Easthom to report
- 6) More students signed up for “Beyond the PCOC”. How are they finding us? To be discussed under New business
- 7) National CPS meeting- Dave and Meredith/John and Barb to attend
- 8) CPS Vancouver 2016 Committee-Needs volunteers

We have a lot to cover tonight so please keep discussion focused on the topic!

b) Executive Officer - (John Dymond)

- Nothing to report.

c) Treasurer - (Cleve Pryde)

- Absent.

d) Membership Officer - (Vidas Vitkus)

The following was sent by email:

Associate: 6
Regular Lady: 24
Regular: 320
Former Associate: 1
Regular Life: 19
Total members: 370
Total unpaid: 118

Working on the membership renewal email to be sent out to members.

Proposed membership renewal bulletin content:

We would like to remind you, if you haven't done so yet, to renew your membership. As a member of the Canadian Power and Sail Squadrons there is a long list of perks for YOU! Okay, I have your attention and I have about ten seconds to keep your attention, here goes the elevator version of why you should renew your Fraser Squadron membership. In many cases the amount of money you save on boat insurance will pay for your CPS membership, and as an additional perk, as a member of Fraser Squadron you will receive six copies of Pacific Yachting every year.

Well, that's six copies of Pacific Yachting for free. But, I see you are a discerning boater and you want more . . .

Well we have more for you. Click here!

Proposed course of action: send an email blast to all members that have not paid their membership. I have downloaded a list of all members whose membership is outstanding.

e) Secretary - (Gouri Chinnappa)

- Nothing to report.

f) Training Officer - (Paul and Kathleen Vanderwood)

1) The following was sent by email:

· A big thank you to our Bridge 'team' who took care of the Training/Education activities

during the month of September during our unexpected absence: advertising for Boating Basics and checking for any student interest in this program as well as continuing to liaise with Jack Tang and the Mandarin program. There was no registration for the Boating Basics (PCOC) program; we are hearing more of an interest in 'taking' this course online.

- On Friday, Oct 9, 6 Mandarin students wrote and successfully passed their PCOC exam. Many thanks to Rick, Byron and Donnie for invigilating the process and for marking these exams. Kathleen and Paul have entered the registrations for these students and entered their marks into WBAS. For information, to date in 2015, 72 Mandarin students have passed their PCOC.

- We have 6 students registered in our Boating 2 (Beyond the PCOC) at our 'new' facility in Richmond. This course will complete on or about Nov 17. Thanks to Bill H and Peter L for continuing with the wonderful instruction and proctoring. As a reminder for our Bridge, we received the following information from National (in May of this year) regarding the changes to the Boating Essentials course:

Both courses were designed for 10 hours of instruction, so depending on the length of time taught each evening that would be 4-5 weeks plus an exam night. I (Don Griffin) am planning on using 5 nights plus an exam night for our squadron.

"Beyond the PCOC" has 10 required sections and 6 optional sections.

"Introduction to Navigation" has 9 required sections and the optional sections from "Beyond the PCOC" can also be taught to this group of students. It is not expected that all of the optional sections will be taught.

The exam is 40 questions and 75% is required to pass. (We understand that these may be open-book exams, and that there is one exam for each section).

The courses include:

1. a glossary
2. the homework questions and answers within the student notes
3. optional material within "Beyond the PCOC" which is applicable to both courses. *The student CD is currently in the development stage.

- Here are our planned courses:

VHF – Maritime Radio - Nov. 21, Jan. 23, Feb. 20, Mar. 26, Apr. 23

Boating Basics (PCOC) – Richmond, Jan. 12, Ladner, Jan. 14

Boating 2 (Beyond the PCOC) – Richmond, Feb. 2, Ladner Feb. 4

Boating 3 (Introduction to Navigation) – Richmond, Apr 5, Ladner, Apr 7

- CPS has prepared a new weather course, to be available Sept 2015. Anyone interested in teaching this course?

- Many thanks once again to our instructors/coordinators (Bob J and Bill H) for again being prepared to do the fall program.

- Thanks again to Nan for continuing to monitor the Squadron phone.

2) The following was discussed:

- Question regarding the new registration form. CPS has passed a motion that a person who successfully passes PCOC does not get an automatic membership. On the registration form there is a Y/N option about whether person wants to become a member. If person checks Y, they will be contacted by the membership officer.

* Peter thought that the cost of membership for 1 year should be included in the cost of the course.

* Dave will take it up with them back east in writing.

- Question about material from CPS for class run last night. Peter noted that we are using the old materials (CDs?) for the new classes.

* Kathleen talked to the course coordinator, who said that the CD is being developed.

* Dave will follow up on this during the CPS Directors meeting.

- Question by Kathleen about whether the Mandarin exam is going to be redone.

* Rick answered that Transport Canada said that the Mandarin exam will be done by October 15th and the corrections by October 30th.

g) Admin Officer - (Meredith Williamson)

- When should we begin ticket sales for the Christmas event?

* Bob E. asked what the ticket prices are.

* Meredith will get pricing and menu, and let Bob know.

* Rick said that when we have the pricing, he will ask Jack regarding how many of the Chinese community that will be coming.

h) Communications/Historian - (Bob Juulsen)

- Nothing to report.

i) Cruise Master - (Dave & Willina Collins)

- Absent.

j) Regalia Officer - (Donalda Buie)

- Nothing to report except that we have hats for \$12.

k) Environmental Officer - (Les Muller)

- Nothing to report.

l) Fairlead Editor(s) - (Paul Vanderwood/Byron Buie)

- Byron is halfway through it, but needs more photos of cruises and articles.

- Byron distributed examples of different layouts for all members to see (some which have advertising). Wondered whether we should have a template.

* Vidas can get a template done if decided upon.

* Dave has talked with other squadron leaders and they agreed that sharing articles is a good idea.

- * Peter will send in Mustang Recall article to Byron.
- * John suggested that members could write something to be included.
- * Dave said that we should think about that.

m) Multicultural Officer & Assistant Officer - (Jack Tang & Rick Easton)

- Jack has the Grand Opening for the new Continental Yachting Academy scheduled for this Saturday from 10:30am-2:30pm at the Steveston concrete public dock/Brittania landing dock. Cocktails will be from 3pm-8pm at the Riverboat at Captain's Cove. It would be good to go there to show support.
- Rick gave Vidas the membership form from one Chinese member.
- Question about whether we have a membership application form. We need to have one for the Chinese – Lucy can translate it into Mandarin.
- John Horton asked if his group can join us for our Christmas event. So we will email him the Christmas Bulletin and John will ask how many of his group would want to buy tickets to the event.
- Would like some extra training charts from Bill.
- Dave has also met with the Asia Pacific Yacht group to discuss how things stand.

n) Fairlead Editor & Special Projects - (Rose Easthom)

- Nothing to report.

o) Supplies and Training – (Bill Hawryluk)

- Bill requested supplies by phone (message) but didn't receive them, so he had Kathleen order supplies online.
- We are pretty good as far as supplies go now.

p) Port Captain - (Peter LeFroy)

- There is a Mustang PFD Recall - "Recall Advisory Notice for MD315X Inflatable PFDs Containing Fluorescent Green Inflation Bladders (CND)" manufactured in Canada between September 2014 and September 2015.
- The details on this will be sent to Bob E. for the website and to Byron for the Fairlead.

q) Webmaster/WBAS - (Bob Everson)

- The website was updated Monday October 12th. Please take a look at it. If everything went as predicted, no one should see any differences.
- Bob E. is now also the webmaster for the 2016 Vancouver AGM.
- Bob E. needs original artwork (for the logo?).
- * Byron said that he has the original artwork (transparent).

r) Public Relations - (Jan Muller)

- Large signs have been placed at various marinas.
- Should we place an ad in the Delta Optimist and Richmond News regarding information to call for classes?
- Jan will look into the information that Byron gave her regarding the school board.

* Discussion ensued about how people found information about classes (word of mouth, Google searches, newspapers, school board)

5) New Business

a) Need to stay in touch with the general membership and make renewals easier

- a. Constant Contact as membership tool.
- b. Video inviting people to our squadron
- c. Use CC to renew membership with link to our webpage

* Discussion ensued about providing information about classes through word of mouth, Google searches, newspaper ads and articles, school board/continuing education, video on online Fairlead, creating a Youtube channel, Facebook, Twitter, etc.

b) Need to find new revenue streams or improve on existing ones

- a. Any ideas of what we could offer members that would of value and they would pay for?
- b. Special training/courses
- c. Promotions

- Discussion ensued about online classes, inviting people to events, bundle courses together to give a better deal, etc.

* Dave noted that we need a marketing committee to work on these and other ideas to make it happen for January. Vidas, Meredith, Paul and Kathleen and Dave volunteered to be in it.

* Vidas mentioned that we should go to the graduation ceremony and give a brochure about the benefits of membership and talk to the graduates about it. Bob E. said that that was how it was done in the past.

* Meredith said that when we send out the electronic newsletter with the course information, we should put a place to click to register for the course. Vidas agreed.

* Carolyn wondered about the 1page displays/ads by CPS in magazines. Can we use that or something like that?

c) Tribute to June Aldrige

- We will have the tribute at the Christmas event. We can project pictures, have music, tell stories about June, etc.

- Jan, Paul and Kathleen, and Peter will send photos to Dave.

- Dave will have a 2 minute tribute to June made.

6) Adjournment

- **Time:** 2050hrs
- **Motion By:** Les Muller; **Seconded by:** Jan Muller.

Nest Bridge Meeting will be on Monday, November 9th at 7pm.