



FRASER SQUADRON
A UNIT OF CANADIAN POWER & SAIL SQUADRONS – PACIFIC MAINLAND DISTRICT
LADNER POSTAL OUTLET, P.O. BOX 18528, DELTA B.C. V4K 4V7



Monday, November 9th, 2015
Ladner Yacht Club – 1900-2050

Attendees: Byron Buie, Donalda Buie, Gouri Chinnappa, Rick Easthom, Bill Hawryluk, Bob Juulsen, Peter Lefroy, Dave Mellis, Jan and Les Muller, John and Barb Dymond, Cleve Pryde, Paul and Kathleen Vanderwood, Vidas Vitkus, Meredith Williamson.

Regrets: Dave & Willina Collins, Carolyn Duguid, Rose Easthom, Bob Everson, Nan Lockie, Murphy Ni, Colin Redwood.

Guests: None

Chair: John Dymond

Minutes: Gouri Chinnappa

Call to order – 1900 hrs

1) Roll Call – Welcome to Bridge members

2) Previous Minutes - Motion to Accept: Peter Lefroy; Seconded by Byron Buie

3) Business arising from previous minutes

- Dave M. mentioned that regarding CDs for the courses, Bill Spicer from CPS had retired and the person who took over did not realize that the CDs had to go out (shipped). She apologized.
- Paul said that they are awaiting the CDs and materials.
- John noted that there is a move away from CDs to online.

4) Officer Reports

a) Commanders report - (Dave Mellis)

- Nothing to report as the Executive Officer will make the report.

b) Executive Officer - (John Dymond)

The following was sent by email:

Trip to Niagara Falls

I'd like to report that the CPS conference in Niagara Falls involved two hundred drunken, debauched sailors reveling in their depravity. You know... a drinking club with a boating problem. I would like to report that but it would not be true. Instead, I have to report that there were a lot of people working hard to communicate the extraordinary efforts they had gone to in order to further our mission, which is "To increase awareness and knowledge of safe boating by educating and training members and the general

public, by fostering fellowship among members, and by establishing partnerships and alliances with organizations and agencies interested in boating.”

Thursday evening: There was a rundown of existing courses, changes, direction and so on.

- Courses 1,2 and 3: Boating basics, Boating Essentials and Intro to Navigation fits market’s preference for shorter courses. And now all are available.
- People prefer to take courses online and we are moving in that direction.
- Intro to Weather has hundreds of graphics. There are sidebars on snow and ice. Separate seminars will be created for West Coast and other significant regions.
- Gary Clow spoke about On the water training. He has run this but there are issues with the Transport Canada certification for vessels when there is a charge for training. Gary is PMD so we can speak with him about this directly if we wish.
- Intro to Navigation will be taught using Fugawi electronic charts as we have a partnership with them. All members get some discount while students and instructors get a greater discount on the Fugawi navigation software.
- Electronic Navigation for Boaters is a blended course and offered online using Ontariolearn.com. Registration is through one of six colleges. Each student gets a mentor. Most mentors only actually meet with students a few times but are there online, by email or phone. Students could be hundreds of miles apart.
- Advanced Seamanship Course came out in 2013 with many errors and omissions. It was essentially a copy of the American version and sometimes had one logo and sometimes the other. It was completely revised for 2014 but the example exercise that runs through the course was too simple. (No exercises where timing of tidal flow was important.) Now it is revised to include a West Coast problem. However, this course uses free shareware navigation software.

The educational department has purchased citrix-to-go training programs if we have the appetite to adapt.

Marketing seminar was at same time so I missed it.

Friday morning Commanders meeting:

New member acquisition came up several times. Online Students often decline to receive info or to have their information shared. So it doesn’t happen.

Some ideas for member acquisition include: Put more effort into RVCC and then make sure checkers are schmoozing about the benefits of membership. Similarly, the most popular course is VHF. Could we take 10 minutes to show video of benefits of CPS during that session?

Again, the flare disposal day is another time when people see the benefit of CPS and we should be asking if they would like to join. “Give me your Business card and I’ll get Vitas to send you a member package and application. Here is my card and if he doesn’t, give me a call and I’ll look after it.”

There were two Commanders in their thirties. The rest were older. Discussions around appealing to a younger market seemed to mean people in their late fifties. Hmmm, tell me again who is demanding online courses.

Personal floatation device- Those approved in Canada are not approved in the USA and vice versa. However there are people working on this and it is hoped that the issue will be resolved soon.

Partnerships: Salus. This is concerning because their retail locations are at sporting goods and children's stores. On this coast many of us have relationships with Mustang.

Fugawi: While we get a good discount and say it will be used in courses, it won't be used in the Advanced Navigation course. Name comes from Where the fugawi?

There was some analysis of whether the structure of CPS needs to change. However, the squadron, district, national model seems well suited although there was less consensus on the purpose and use of districts.

The Simulator was set up and, while not entirely realistic, allows new boaters to practice when there are other boats. It was kind of fun. They are at version three and it is useful.

There were lots of awards which I did not bother to keep track of.

Vancouver 2016: Shirley Shea has the lead and there are many volunteers. Many more required. Take away from 2015 conference include:

The Hilton Niagara Falls food was somewhat disappointing. Number of tables per server was five. That is too slow. I was receiving my dinner when they started the "I hope you enjoyed your meal" speech. They did not ask or know whether at each table there were people with allergies. Filet mignon was cooked to well done for everyone.

Commander's lunch was in a restaurant that was open and the group lost control a little but there were some nice awards. About 20 Commanders left or otherwise didn't show up although CPS paid for their lunch. Some were seated first. Some went to the buffet before looking for a seat. So there is management that needs to be improved.

The VIP package does not include the total list of attendees. Some register for only one or two meals. Some may come to seminars without registering for anything so the registration website needs to be better than last year.

Tout doit être en français aussi.

c) Treasurer - (Cleve Pryde)

- The current balance is \$13,173.
- However, this is going to change because of \$2,500 deposits gotten today, \$5,400 in expenses and \$1,000 owed to CPS.
- So the effective balance will be around \$9,200.

d) Membership Officer - (Vidas Vitkus)

The following was sent by email:

Associate: 6
Regular Lady: 24
Regular: 292
Former Associate: 1
Regular Life: 19
Total members: 342

Total unpaid: 119

- * Vidas will send registration form file to Paul and Kathleen.
- * Dave asked if in the newsletter we can put in a place to click to go to CPS to renew membership.
- * Vidas said yes.

- * There was some discussion on encouraging people to sign up for memberships – what was done in the past, what is allowable now, etc. This topic will be discussed by the Marketing Committee.

e) Secretary - (Gouri Chinnappa)

- Nothing to report.

f) Training Officer - (Paul and Kathleen Vanderwood)

The following was sent by email:

- On Monday, Oct 26, 6 Mandarin students wrote and successfully passed their PCOC exam. Many thanks to Rick and Byron for their help in invigilating the process and for marking these exams. Kathleen and Paul have entered the registrations for these students and entered their marks into WBAS.
- The exam for the Beyond the PCOC (Boating 2) class will take place on Tues Nov 24 at the location of the class. Following their exam, we recommend providing the students with a summary of the advantages for a membership with CPS, as well as an application form for membership.
- Here are our planned courses:
VHF – Maritime Radio - Nov. 21, Jan. 23, Feb. 20, Mar. 26, Apr. 23
Boating Basics (PCOC) – Richmond, Jan. 12, Ladner, Jan. 14
Boating 2 (Beyond the PCOC) – Richmond, Feb. 2, Ladner Feb. 4
Boating 3 (Introduction to Navigation) – Richmond, Apr 5, Ladner, Apr 7

Thanks again to Nan for continuing to monitor the Squadron phone.

g) Admin Officer - (Meredith Williamson)

- Tickets for the Christmas party are now available: \$45 per person.
- So far 10 tickets have been sold.
- We will have a donation box or two where people can donate to charities.
- * Rick said that he has emailed John Horton about how many tickets his group would want. Also it would be great if people from the Canadian Lifeboat Institute would like to attend.

h) Communications/Historian - (Bob Juulsen)

- Nothing to report.
- Gouri is to put minutes of meetings on a CD or memory stick to give to Bob.
- If anyone has any relevant photos, etc, please give to Bob.

i) Cruise Master - (Dave & Willina Collins)

- Absent.

j) Regalia Officer - (Donalda Buie)

The following was sent by email:

We need to discover where the burgees are that we used for the two parades last year. I spoke to Bill H. and he said he put the banners and the burgees in the lock-up at the Asia Pacific Bldg. We are in need of burgees.

Sold 2 burgees to Murray Gillespie @ \$15.00 each for a total of \$30.00

That leaves only two burgees left. If there are no burgees at the lock-up, we will have to order another set of burgees from North Sails North Flags in New Jersey. The burgees cost us \$12.33 US each as of Nov. 7, 2013 and we sell them for \$15.00 each. Should this price be raised with the Canadian dollar being rather lower than par?

- * A motion was moved to raise the price to \$20.
- * There was also some discussion on who has the keys to the new lockup (Rick, Byron and Bill).
- * Dave noted that at graduation, a FS burgee should be given out to those who become members.
- * Kathleen will call CPS and find out.

k) Environmental Officer - (Les Muller)

- Nothing to report.

l) Fairlead Editor(s) - (Paul Vanderwood/Byron Buie)

- The Fairlead is now out.

*Byron also wanted to add the following:

- It is a real honour to be elected to the CPS.
- Each of the 23 directors has a responsibility, and Byron's is VHF and Business.
- They will have online meetings 3 to 4 times a year, and have a meeting in April.
- Need to get more young people in CPS, be directors, etc.
- Need to change some of our programs (eg. need educational programs around electronics, for cell phones, etc.)

m) Multicultural Officer & Assistant Officer - (Jack Tang & Rick Easton)

- Thanks to Peter for helping him and Rose vacate the facility at WestCan.
- We are now in a brand new storage at the same facility we had before, but it might be too large.
- Asia Pacific Yachting is now no longer in business. They will give Jack money for the students they signed up but who didn't get to take the courses, and Jack will take over giving them the courses.

- Will be meeting with John Griffith to let him know about all this.

n) Fairlead Editor & Special Projects - (Rose Easthom)

- Absent.

o) Supplies and Training – (Bill Hawryluk)

- Have extended course 1 week to Nov. 24th.
- Thanks to Kathleen – have received the books.
- Our supplies are good

p) Port Captain - (Peter Lefroy)

- Nothing to report.

q) Webmaster/WBAS - (Bob Everson)

- Absent.

r) Public Relations - (Jan Muller)

- Talked to Delta and Richmond Continuing Education administrators, but were turned down.
- Everyone seems to do things online, so should we concentrate on that?

5) New Business

a) Tribute to June Eldrige

- We will have the tribute at the Christmas event.
- We have some photos, etc.

b) John asked how the Marketing Committee is coming and Dave replied that nothing has been done yet.

c) Les asked how inviting other squadrons to the Christmas party went. Dave said that he is following up on that.

6) Adjournment

- **Time:** 2050hrs
- **Motion By:** Paul Vanderwood; **Seconded by:** Les Muller.

Nest Bridge Meeting will be on Monday, December 14th at 7pm.